MPD-E201 SPORTS JOURNALISM AND MASS MEDIA

The Course learning outcomes (COs): On completion of the two years M.P.Ed., program, the students will be learning and able to do/perform the following…….

CO-1. Definingthe concept of sports journalism and mass media.

CO-2. Identifyingthe concept of sports bulletin.

CO-3. Describing commentary and sports photography.

CO-4. Classifying in writing news reports on sports and evaluating reported news.

CO-5. Organizing interviews of elite players and coaches.

UNIT I Introduction

Meaning and Definition of Journalism

Ethics of Journalism

Canons of journalism

Sports Ethics and Sportsmanship

Reporting Sports Events.

National and International Sports News Agencies.

UNIT II Sports Bulletin

Concept of Sports Bulletin: Journalism and sports education

Structure of sports bulletin – Compiling a bulletin – Types of bulletin

Role of Journalism in the Field of Physical Education: Sports as an integral part of Physical Education

Sports organization and sports journalism

General news reporting and sports reporting.

UNIT III Mass Media

Mass Media in Journalism: Radio and T.V. Commentary

Running commentary on the radio – Sports expert's comments.

Role of Advertisement in Journalism.

Sports Photography: Equipment- Editing – Publishing.

UNIT IV Report Writing on Sports and Journalism

Brief review of Olympic Games, Asian Games, Common Wealth Games World Cup, National Games and Indian Traditional Games.

Preparing report of an Annual Sports Meet for Publication in Newspaper.

Organization of Press Meet.

Sports organization and Sports Journalism – General news reporting and sports reporting.

Methods of editing a Sports report.

Evaluation of Reported News.

Interview with and elite Player and Coach.

Reference: Dhananjay Joshi (2010) Value Education in Global Perspective. New Delhi: Lotus Press.

Ahiya B.N. (1988) Theory and Practice of Journalism: Set to Indian context Ed3. Delhi :Surjeet Publications

Ahiya B.N. Chobra S.S.A. (1990) Concise Course in Reporting. New Delhi: Surjeet Publication

Bhatt S.C. (1993) Broadcast Journalism Basic Principles. New Delhi. Haranand Publication

MohitChakrabarti (2008): Value Education: Changing Perspective, New Delhi: Kanishka Publication.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1								
CO 2								
CO 3								
CO 4								
CO 5								