

BBA III Year		BBA-E526/626		Semester-V/VI		
		Global Business Environment				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours	
3 Hrs.	30 (20+10)	70	100	06	60	

OBJECTIVE: To get the students acquainted with the present economic environment in India and abroad. To enable the students understand the various issues involved in the macro management of the economy

- Introduction. Concept of Economic Environment; Nature and scope. Macro variables: Income, Employment, Money Supply, Price Level, Interest rates, saving and Investment. Movement and Interrelationship between different variables. Trends in Macro variables in India **(15 Hours)**
- Institutional Framework of Economic Environment: Role of state; State Vs Markets. Fiscal Policy; Concept & Implications. Monetary Policy; Concept & Implications. Commercial Policy; Concept & Implications **(15 Hours)**
- Structure of Indian Economy: Growth Strategy in plans. Industrial Policy. Public sector & Private sector Monetary Policy. Fiscal Policy. Infrastructure Development. Issues in Indian Economy: Poverty, Unemployment, Regional Dimensions, Productivity & Modernisation, Environment& Sustainable Development, Human Resource Development **(15 Hours)**
- Open Economy Management. Balance of payments. Role of Foreign Trade & Policy. Role of Foreign Capital & Policy. Exchange Rate Policy and Exchange Controls. External Debt; International Linkages: Globalisation: Concept, Implications, And Policy. Regional Integration: EU, etc. World Trade Organization. World Bank, IMF, etc. Other Emerging Economies: China, Brazil, Russia. Global Orientation of Indian Economy: Growth and evolution of Indian MNC's, Current crises in US/Europe/Asia and its impact on economic growth of India. SAARC, ASEAN and India. **(15 Hours)**

SUGGESTED READINGS:

1. Alworth ,& Julian,S.(1988). *The Finance, Investment & Taxation Decisions of Multinationals*. London: Basil & Blackwell..
2. Bhalla,V.K.(1990).*World Economy in 90's; A Portfolio Approach*.New Delhi:Anmol Publications.
3. Daniel, J.D. & Radebangh. (2001). *International Business*. NY, USA: A. Wesley.
4. Eiteman,D.K.,&Stonchill,A.I.(1992).*Multinational Business Finance*.NY,USA:A.Wesley/
5. Jalan, B.(2004).*The Indian Economy; Problems and Prospects*. Gurgaon: Penguin.
6. Kreinin ,Mordechel,E.H.(1979).*International Economics*. USA:Brace.
7. Puri,V.K.(2000).*Indian Economy*. New Delhi: Himalya Publishing House.
8. Rugman, A.M.(1979).*International Diversification&the Multinational*. Toronto: Lexington Books.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.